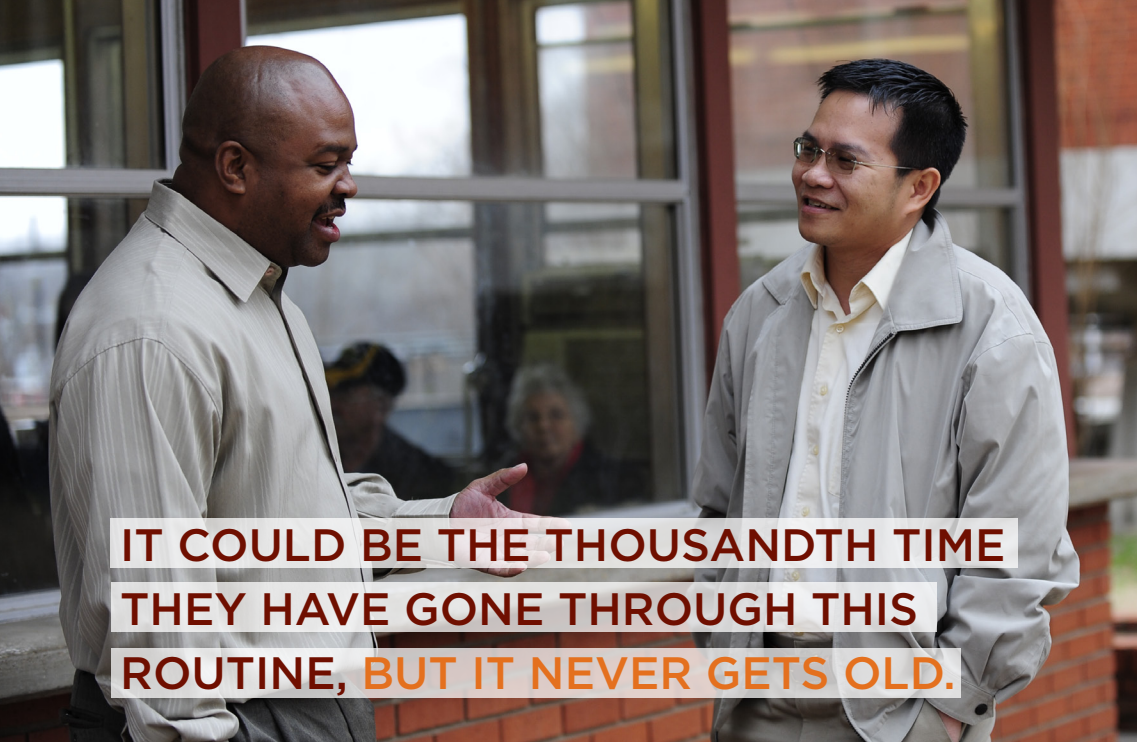


FRESH START OUTLOOK  
SERVANT-LEADER MENTALITY  
LOVE  
INNOVATION  
ACCOUNTABILITY  
INTEGRITY  
EXECUTION  
FUN  
EXCELLENCE  
WISE STEWARDSHIP

prison  
entrepreneurship  
program



**IT COULD BE THE THOUSANDTH TIME  
THEY HAVE GONE THROUGH THIS  
ROUTINE, BUT IT NEVER GETS OLD.**

Standing outside the waiting room of the Huntsville Correctional Unit in Huntsville, Texas, PEP Re-Entry Coordinators John Shaw and Max Han smile and laugh, hands in their pockets, telling stories and sharing the anticipation of the moment.

Inside, families sit lined against the walls, with fidgety children sliding on and off their chairs. All of them are there for the same reason: waiting for men about to be released into the free-world after a period of incarceration.

Each time the door swings open every head in the room turns, hoping to greet a familiar smiling face. When John and Max spot those familiar faces there are huge bear hugs, smiles, and even tears. The men John and Max are so joyously greeting are graduates of the in-prison portion of PEP, and they are about to take their first steps into the free-world as transformed men.

As with all of PEP's Re-Entry Coordinators, John and Max will repeat this scene with PEP gradu-

ates over and over again. While the transformation that occurs for participants within the prison walls is a challenge, what happens after they cross the razor wire is oftentimes far more difficult. The free-world presents these men with many of the same temptations of their former lives; the Re-Entry team walks beside them while they find their footing in an often rocky world. But, before any of that, it's time for a real free-world meal.

Upon release, most former inmates are given only the clothes they came in with, and \$100 to kick-start their new lives. For PEP graduates, the reality is totally different. For starters, each participant receives a re-entry care package - provided at no cost because of the generous contributions of donors like you - and a meal of their choice from any restaurant before being delivered to their appointed release location, oftentimes a PEP sponsored transitional home.

Re-Entry Coordinators help participants sort out driver's license

issues, navigate the employment search process and line up living arrangements and social gatherings with their PEP brothers around Houston and Dallas - and they do this for more than 130 men at a time.

### **THIS IS NOT YOUR USUAL 9-TO-5 JOB.**

Ask Pat McGee about it, and he will tell you straight up.

"This job is 24/7. It isn't possible to turn your phone off at 5pm, or leave your work at the office, but then again, it's doesn't feel like work. The day it begins to feel like work is the day I reevaluate my role."

Pat began his role as an Outreach Project Manager in October 2009, but he's been helping PEP participants walk out their transformation since he joined the program as a Peer Educator in the fall of 2006. After his release, he knew he wanted to continue in a similar role - this time for PEP Graduates who have been released.

"PEP became more about a way of life for me - a platform for me to influence the same people I once led astray. The best part for me is getting to watch the growth and transformation - for some of these guys, right from day one."

Pat is not the only member of the Re-Entry team to be involved with the program long before he was officially employed as a free man - four of the five Re-Entry Coordinators are graduates or former Peer Educators of the in-prison portion of the program.

For Gami Jasso, being a part of the Re-Entry team means more than just enforcing the rules; it means acting as a role model. In effect, this gives him an opportunity to serve others while continuing to walk his own path of transformation and redemption.

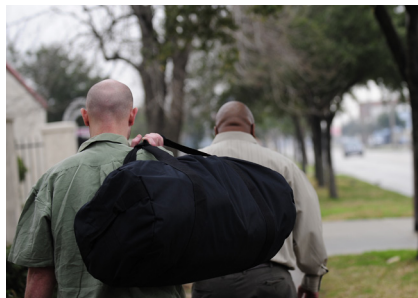
Over and over again, the same core theme echoes from each Re-Entry Coordinator - service to others. The Re-Entry team is made up of leaders - men who live and lead through serving those around them who are in need.

It's difficult to look at the idea of service leadership without examining the original model of the servant-leader mentality - one that Jesus (both the spiritual leader, and the historical figure) preached and lived in every way. Jesus' belief that true leadership is shown only when in the service of others is exemplified in the self-sacrifice at work within the Re-Entry team.



**ALL OF THIS  
EFFORT IS INVESTED  
TO HELP LEAD  
RELEASED GRADUATES  
TO THAT "AHA"  
MOMENT WHERE  
SELF-DOUBT MELTS  
AWAY, AND THEY  
FULLY REALIZE THEIR  
OWN POTENTIAL FOR  
SUCCESS.**

They often sacrifice their personal and family time on behalf of the men they serve - babysitting children of graduates, picking up released men in the middle of the night, taking them to the airport on the weekends, even working on a participant's car after "regular" working hours to get it up and running. All of this effort is invested to help lead released graduates to that "aha" moment where self-doubt melts away, and they fully realize their own potential for success.



The servant-leader mentality drives more than just the re-entry efforts at PEP. With leadership comes the overriding responsibility to be of service to others and to make that service a galvanizing experience.

At its core, PEP exists to be a catalyst for changing lives, enabling volunteers, partners, donors, participants, staff and the broader community alike to genuinely change. When we

see this catalytic drive coming from our broader family of volunteers and donors, it adds further fire to our internal efforts.

Your involvement in every facet of our program as servant-leaders enables Re-Entry Coordinators, Family Liaisons and many others to share the same energy and enthusiasm of leadership through service with the participants themselves. That same servant-leader mentality helps to drive transformation among participants and volunteers alike each time you join us in prison for an event, speak on our behalf to colleagues or friends, or simply step up to be supportive to a participant returning to the free-world.

Back in Houston, the recently released graduate that John Shaw met at the gates of the Huntsville Correctional Unit is on his way to his new home at the Open Door Mission. There are a lot of difficult but exciting days ahead of him filled with job searches, reconnecting with his family and finding his footing as he lives out the transformation he began within prison walls. Fortunately, for him and every other PEP graduate in the free-world, there is always a Re-Entry Coordinator just a phone call away.

**TO LEARN MORE ABOUT OUR PROGRAM, TO GET INVOLVED OR TO MAKE A DONATION, PLEASE VISIT: [WWW.PEP.ORG](http://WWW.PEP.ORG)**

The Prison Entrepreneurship Program (PEP) is a pioneering non-profit organization, uniting executives and inmates through entrepreneurial passion, education and mentoring. The program engages the nation's top business and academic talent to constructively redirect inmates' ambitions by equipping them with values-based training in entrepreneurship - enabling them to productively re-enter society. With the active involvement of executive and MBA volunteers, PEP runs a five month business plan competition in prison and then provides a broad range of post-release programs including housing assistance, work readiness services, continuing education, executive mentoring and small business start-up assistance.

**PRISON ENTREPRENEURSHIP PROGRAM**

P.O. Box 926274 Houston, TX 77292-6274  
832.767.0928

prison  
entrepreneurship  
program